

# YIASOU GREEK FESTIVAL

SEPTEMBER 5-8, 2019



## Sponsorship Advertising Program

Dear Sponsor,

Holy Trinity Greek Orthodox Cathedral is offering an Advertising Program which will allow your company to participate as a sponsor for the Yiasou Greek Festival.

The Yiasou Festival has become one of the largest cultural events in the Carolinas and we feel this will be a great opportunity for your company to gain recognition in the metropolis city of Charlotte and surrounding communities. The Yiasou Festival has gained the respect and support of many patrons over the years. Families, educators, dignitaries, servicemen, members of the media and many others visit the festival each year anticipating all the events and attractions, which endorse the originality and authenticity of our wonderful festival.

Please take time to review the information on the back and consider which option would benefit your company. If you are interested in participating as a sponsor please complete the form and mail to Holy Trinity Greek Orthodox Cathedral, 600 East Boulevard, Charlotte NC 28203. **The deadline for sponsorship is July 15, 2019.** For additional information, please contact Ronnie Tingas at [rtingas@carolina.rr.com](mailto:rtingas@carolina.rr.com). Thank you for your support.

## Yiasou!

[yiasoufestival.org](http://yiasoufestival.org)

# 2019 Yiasou Greek Festival Sponsorship Advertising Program

Thank you for your interest in the Yiasou Greek Festival. Our Festival is a four-day feast hosted by The Holy Trinity Cathedral parish in Charlotte, and features cultural exhibits, authentic Greek cuisine, pastries, entertainment, shopping and more. We hope your experience with the Yiasou Festival and the community of Holy Trinity will be gratifying and unforgettable. Thank you again for your support! **We have three Sponsorship Levels:**

## Gold Level \$5,000

- Recognition on Festival billboards by Adams Outdoor Advertising.
- Recognition on Beasley Broadcast local radio stations.
- Recognition on Festival menu, handout, press releases and website.
- Recognition on banners that will hang at Festival entrance, and inside dining hall.  
Logo size displayed will correspond to your sponsorship level.
- Recognition in the church's Voice newspaper (Festival edition).
- 1,000 – \$3 Festival admission tickets (\$3,000 value).
- 50 – \$5 Festival coupons (\$250 value). Use for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 6, 12:00-1:00 pm. Complimentary Greek cuisine lunch presented to our Gold, Silver and Bronze Level Sponsors, hosted by 2019 Yiasou Festival Committee members.

## Silver Level \$2,500

- Recognition on Festival menu, handout, press releases and website.
- Recognition on banners that will hang at Festival entrance, and inside dining hall.  
Logo size displayed will correspond to your sponsorship level.
- Recognition in the church's Voice newspaper (Festival edition).
- 500 – \$3 Festival admission tickets (\$1,500 value).
- 30 – \$5 Festival coupons (\$150 value). Use for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 6, 12:00-1:00 pm. Complimentary Greek cuisine lunch presented to our Gold, Silver and Bronze Level Sponsors, hosted by 2019 Yiasou Festival Committee members.

## Bronze Level \$1,000

- Recognition on Festival menu, handout, press releases and website.
- Recognition on banners that will hang at Festival entrance, and inside dining hall.  
Logo size displayed will correspond to your sponsorship level.
- Recognition in the church's Voice newspaper (Festival edition).
- 100 – \$3 Festival admission tickets (\$300 value).
- 20 – \$5 Festival coupons (\$100 value). Use for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 6, 12:00-1:00 pm. Complimentary Greek cuisine lunch presented to our Gold, Silver and Bronze Level Sponsors, hosted by 2019 Yiasou Festival Committee members.

*Note: The Yiasou Festival is well received every year by the local TV and radio stations. This year we will partner with Beasley Broadcast Group for continuous live coverage. Festival poster, trip to Greece raffle, and admission tickets are excluded from the sponsorship program.*

Please complete the form and submit by July 15, 2019 to Kathy Xyrafakis, at the Holy Trinity Greek Orthodox Cathedral, 600 East Boulevard, Charlotte NC 28203.

Submit your company logo as an EPS Vector file by July 15th to Ronnie Tingas at [rtingas@carolina.rr.com](mailto:rtingas@carolina.rr.com). If you have a logo submission question, please call 704-334-3492.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email

Level of Sponsorship:

Gold \$5,000

Silver \$2,500

Bronze \$1,000

Method of Payment:

Check (Made out to Holy Trinity Greek Orthodox Cathedral)

Credit Card # \_\_\_\_\_

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature