

YIASOU GREEK FESTIVAL

SEPTEMBER 9-12, 2021



Sponsorship Advertising Program

Dear Sponsor,

Holy Trinity Greek Orthodox Cathedral is offering an Advertising Program which will allow your company to participate as a sponsor for the Yiasou Greek Festival.

The Yiasou Festival has become one of the largest cultural events in the Carolinas and we feel this will be a great opportunity for your company to gain recognition in the metropolis city of Charlotte and surrounding communities. The Yiasou Festival has gained the respect and support of many patrons over the years. Families, educators, dignitaries, servicemen, members of the media and many others visit the festival each year anticipating all the events and attractions, which endorse the originality and authenticity of our wonderful festival.

Please take time to review the information on page two and consider which option would benefit your company. If you are interested in participating as a sponsor please complete the form and mail to Holy Trinity Greek Orthodox Cathedral, 600 East Boulevard, Charlotte NC 28203. **The deadline for sponsorship is July 30, 2021.** For additional information, please contact John Shelton at john.shelton0@gmail.com or Ronnie Tingas at rtingas@carolina.rr.com. Thank you for your support.

Yiasou!

yiasoufestival.org

2021 Yiasou Greek Festival Sponsorship Advertising Program

Thank you for your interest in the Yiasou Greek Festival. Our Festival is a four-day feast hosted by The Holy Trinity Cathedral parish in Charlotte, and features cultural exhibits, authentic Greek cuisine, pastries, entertainment, shopping and more. We hope your experience with the Yiasou Festival and the community of Holy Trinity will be gratifying and unforgettable. Thank you again for your support! **We have three Sponsorship Levels:**

Gold Level \$5,000

- Recognition on Festival billboards.
- Recognition on Beasley Broadcast.
- Recognition on Festival menu, handout, and website.
- Recognition on banners that will hang at Festival entrance, and inside dining hall. Logo size displayed will correspond to your sponsorship level.
- Recognition in the Church's Voice newspaper (Festival edition).
- 1,000 – \$5 Festival admission tickets.
- 50 – \$5 Festival coupons. Use for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 10, 12:00-1:00 pm. Complimentary Greek cuisine lunch presented to our Gold, Silver and Bronze Level Sponsors, hosted by Yiasou Festival Committee members.

Silver Level \$2,500

- Recognition on Festival menu, handout, and website.
- Recognition on banners that will hang at Festival entrance, and inside dining hall. Logo size displayed will correspond to your sponsorship level.
- Recognition in the Church's Voice newspaper (Festival edition).
- 500 – \$5 Festival admission tickets.
- 30 – \$5 Festival coupons. Use for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 10, 12:00-1:00 pm. Complimentary Greek cuisine lunch presented to our Gold, Silver and Bronze Level Sponsors, hosted by Yiasou Festival Committee members.

Bronze Level \$1,000

- Recognition on Festival menu, handout, and website.
- Recognition on banners that will hang at Festival entrance, and inside dining hall. Logo size displayed will correspond to your sponsorship level.
- Recognition in the Church's Voice newspaper (Festival edition).
- 100 – \$5 Festival admission tickets.
- 20 – \$5 Festival coupons. Use for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 10, 12:00-1:00 pm. Complimentary Greek cuisine lunch presented to our Gold, Silver and Bronze Level Sponsors, hosted by Yiasou Festival Committee members.

Note: The Yiasou Festival is well received every year by the local TV and radio stations. This year we will partner with Beasley Broadcast Group for continuous live coverage. Festival poster, trip to Greece raffle, and admission tickets are excluded from the sponsorship program.

Please complete the form and submit by July 30, 2021 to Kathy Xyrafakis, at the Holy Trinity Greek Orthodox Cathedral, 600 East Boulevard, Charlotte NC 28203.

Submit your company logo as an EPS Vector file by July 30th to Ronnie Tingas at rtingas@carolina.rr.com. If you have a logo submission question, please contact Ronnie by text 704-724-7647 or email rtingas@carolina.rr.com.

Company Name

Address

City, State, Zip Code

Contact Person

Phone Number

Email

Level of Sponsorship:

Gold \$5,000

Silver \$2,500

Bronze \$1,000

Method of Payment:

Check (Made out to Holy Trinity Greek Orthodox Cathedral)

Credit Card # _____

Expiration Date

Signature