

YIASOU GREEK FESTIVAL

SEPTEMBER 8-10, 2023



Sponsorship Advertising Program

Dear Sponsor,

Holy Trinity Greek Orthodox Cathedral is offering an Advertising Program which will allow your company to participate as a sponsor for the Yiasou Greek Festival.

The Yiasou Festival has become one of the largest cultural events in the Carolinas and we feel this will be a great opportunity for your company to gain recognition in the metropolis city of Charlotte and surrounding communities. The Yiasou Festival has gained the respect and support of many patrons over the years. Families, educators, dignitaries, servicemen, members of the media and many others visit the festival each year anticipating all the events and attractions, which endorse the originality and authenticity of our wonderful festival.

Please take time to review the information on page two and consider which option would benefit your company. If you are interested in participating as a sponsor please complete the form and mail to Holy Trinity Greek Orthodox Cathedral, 600 East Boulevard, Charlotte NC 28203. **Deadline for sponsorship is July 14, 2023.** For additional information, please contact John Shelton at jshelton@htgo.org or Ronnie Tingas at rtingas@carolina.rr.com.

Thank you for your support.

Yiasou!

yiasoufestival.org

2023 Yiasou Greek Festival Sponsorship Advertising Program

Thank you for your interest in the Yiasou Greek Festival. Our Festival is a three-day feast hosted by The Holy Trinity Cathedral parish in Charlotte, and features cultural exhibits, authentic Greek cuisine, pastries, entertainment, shopping and more. We hope your experience will be unforgettable. Thank you again for your support! **We have three Sponsorship Levels:**

Gold Level \$5,000

- Recognition on Festival billboards.
- Recognition on Festival program and website, YiasouFestival.org.
- Recognition on banners that will hang at Festival entrance, and inside dining hall.
Logo size displayed will correspond to your sponsorship level.
- Four exclusive mentions with account tag (if applicable) on Yiasou Festival social media platforms... FB, IG & TikTok.
- Recognition in the Church's Voice newspaper (Festival edition).
- 1,000 – Festival admission tickets.
- 50 – \$5 Festival coupons. To be used for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 8, 12:00-1:00 pm for eight. Complimentary Greek cuisine lunch presented to all Sponsors, hosted by Yiasou Festival Committee members.

Silver Level \$2,500

- Recognition on Festival program and website, YiasouFestival.org.
- Recognition on banners that will hang at Festival entrance, and inside dining hall.
Logo size displayed will correspond to your sponsorship level.
- Two exclusive mentions with account tag (if applicable) on Yiasou Festival social media platforms... FB, IG & TikTok.
- Recognition in the Church's Voice newspaper (Festival edition).
- 500 – Festival admission tickets.
- 30 – \$5 Festival coupons. To be used for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 8, 12:00-1:00 pm for four. Complimentary Greek cuisine lunch presented to all our Sponsors, hosted by Yiasou Festival Committee members.

Bronze Level \$1,000

- Recognition on Festival program and website, YiasouFestival.org.
- Recognition on banners that will hang at Festival entrance, and inside dining hall.
Logo size displayed will correspond to your sponsorship level.
- Mentions with account tag (if applicable) on Yiasou Festival social media platforms... FB, IG & TikTok.
- Recognition in the Church's Voice newspaper (Festival edition).
- 100 – Festival admission tickets.
- 20 – \$5 Festival coupons. To be used for purchase of food items in the dining hall or outdoor food tents.
- Be Our Guest Luncheon on Friday, September 8, 12:00-1:00 pm for two. Complimentary Greek cuisine lunch presented to all our Sponsors, hosted by Yiasou Festival Committee members.

Please complete the form and submit by July 14, 2023 to Kathy Xyrafakis, at the Holy Trinity Greek Orthodox Cathedral, 600 East Boulevard, Charlotte NC 28203.

Submit your company logo as an EPS Vector file by July 14th to Ronnie Tingas at rtingas@carolina.rr.com. If you have a logo submission question, please contact Ronnie by text 704-724-7647 or email rtingas@carolina.rr.com.

Company Name

Address

City, State, Zip Code

Contact Person

Phone Number

Email

Level of Sponsorship:

Gold \$5,000

Silver \$2,500

Bronze \$1,000

Method of Payment:

Check (Made out to Holy Trinity Greek Orthodox Cathedral)

Credit Card # _____

Expiration Date

Signature